

# WHY<sup>the</sup>DI?

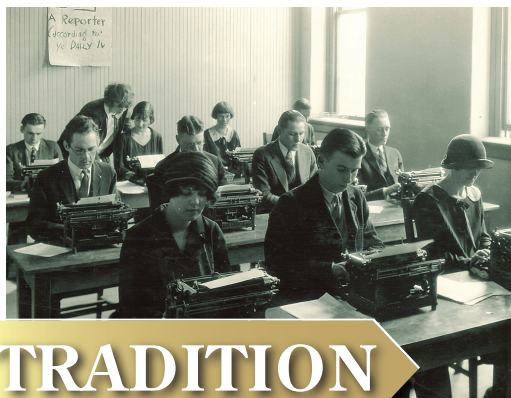
Here's what you need to know about *The Daily Iowan*, the independent student newspaper at the University of Iowa.

## PRESTIGE



**Our students win national and state awards year after year.**

- Winner of 13 Associated Collegiate Press Pacemaker awards, including six in the last two years
- 2023 and 2022 Newspaper, Online, and Multimedia Pacemaker winners
- 2021 and 2020 Newspaper of the Year in Iowa over professional newspapers in the state after last earning that distinction in 1981
- 2023, 2022, 2021 and 2020 General Excellence winner from the Iowa Newspaper Association



## TRADITION

**We have a 156-year tradition of excellence in student journalism.**

## POLITICS



**We cover politics better than any college newspaper in the country.**

Our donor-funded "Ethics & Politics Initiative" provides opportunities to cover presidential candidates in Iowa and politicians in Washington, D.C. We operate PolitiFact Iowa and we are the first college newspaper in the country to partner with PolitiFact.

## TRAVEL



**A newsroom travel budget four times higher than the average large college newspaper.**

- National political conventions
- Sports coverage at bowl games, tournaments and road games
- Washington, D.C. every spring to meet with Iowa's representatives

## JOB PLACEMENT

**The DI has helped launch careers at media brands and organizations around the country.**

The New York Times

NATIONAL GEOGRAPHIC

ESPN

AP Associated Press

POLITICO

CNN

USA TODAY

The Washington Post

## MULTIMEDIA



**We are more than just a newspaper.**

- DITV provides students with opportunities to work in front of and behind the camera every day.
- Expanded digital team delivers continuous content on [dailyiowan.com](http://dailyiowan.com) and social media.

## NEWSROOM



**Student editors make all editorial decisions for the organization. Our remodeled newsroom is an open concept that provides great collaborative opportunities.**