

WHY^{the}DI?

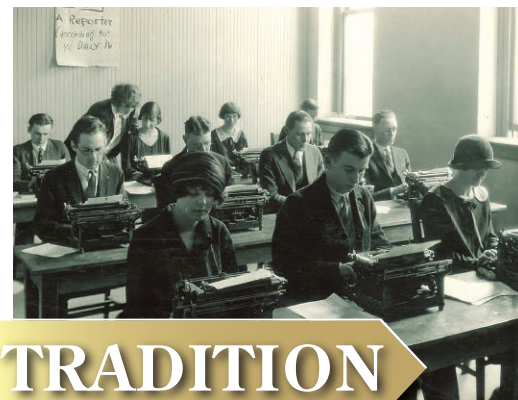
Here's what you need to know about *The Daily Iowan*, the independent student newspaper at the University of Iowa.

PRESTIGE



Our students win national and state awards year after year.

- 2020 ACP Newspaper Pacemaker winner
- 2020 Iowa Newspaper of the Year over professional newspapers in the state (first time since 1986)
- 2019 Best All-Around Daily Student Newspaper (SPJ)



TRADITION

We have a 153-year tradition of excellence in student journalism.

POLITICS



We cover politics better than any college newspaper in the country.

Our donor-funded "Ethics & Politics Initiative" provides opportunities to cover presidential candidates in Iowa and politicians in Washington, D.C.

TRAVEL



A newsroom travel budget four times higher than the average large college newspaper.

- National political conventions
- Sports coverage at bowl games, tournaments and road games
- Washington, D.C. every spring to meet with Iowa's representatives

JOB PLACEMENT

The DI has helped launch careers at media brands and organizations around the country.



DITV/MULTIMEDIA



We are more than just a newspaper.

- DITV provides students with opportunities to work in front of and behind the camera every day.
- Expanded digital team delivers continuous content on dailyiowan.com and social media.

NEWSROOM



The recently remodeled newsroom is an open concept that provides great collaborative opportunities.