

# WHY<sup>the</sup>DI?

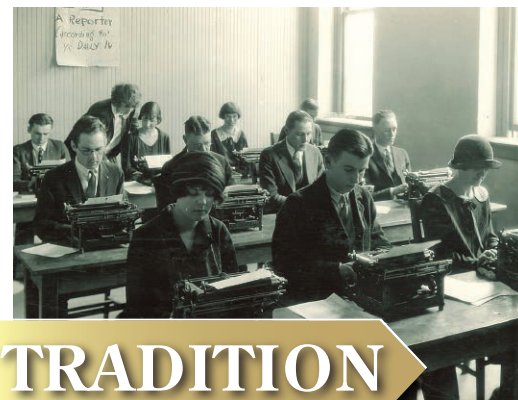
Here's what you need to know about *The Daily Iowan*, the independent student newspaper at the University of Iowa.

## PRESTIGE



**Our students win national and state awards year after year.**

- Pacemaker finalist in 2018 and 2019
- 13 first-place finishes against professional newspapers in Iowa (2019)
- 1st place, ACP Best in Show (2018)



## TRADITION

**We have a 152-year tradition of excellence in student journalism.**

## POLITICS



**We cover politics better than any college newspaper in the country.**

Our donor-funded "Ethics & Politics Initiative" provides opportunities to cover presidential candidates in Iowa and politicians in Washington, D.C.

## TRAVEL



**A newsroom travel budget four times higher than the average large college newspaper.**

- National political conventions
- Bowl games, tournaments and road games
- Washington, D.C. every spring to meet with Iowa's representatives

## JOB PLACEMENT

**The DI has helped launch careers at media brands and organizations around the country.**



## DITV/MULTIMEDIA



**We are more than just a newspaper.**

- DITV is a live daily newscast that provides students with opportunities to work in front of and behind the camera.
- Expanded digital team delivers continuous content on [dailyiowan.com](http://dailyiowan.com) and social media.

## NEWSROOM



**The newly remodeled newsroom is an open concept with collaborative spaces, providing an environment that students want to be in.**